

## Natural Magic Eco-Herbal Skin Care Joins with *The Social Action Campaign For The Cove* in Honor of Earth Day

### Earth Friendly Skin Care Line Expands Awareness of Ocean Ecology with help of Academy Award winning film *The Cove* and *The Compact For The Cove*.

California based **Natural Magic** has taken a stand to publicly support *The Social Action For The Cove*. The recent release of the movie *The Cove* has stirred controversy and interest on the concern of the health of the marine science world. It also has peaked questions about the safety of mercury found in our oceans and the slaughter of endangered dolphins. Celebrities as Jennifer Aniston, Ben Stiller, Woody Harelson, Robin Williams and Courtney Cox have created a **Public Service Announcement** to endorse the Compact for The Cove and inform the public about this issue.

Founder of Natural Magic Eco-Herbal products states, "As an eco-friendly product line we are constantly searching for ways to support efforts that will preserve our planet. This is special area of extra concern as it not only supports clean marine environment but also the endangered dolphins." **Natural Magic Eco-Herbal Skin Care products** have joined several environmental efforts such as creating their own **Refill Recycle initiative** and offering vegan friendly products free of harsh chemicals. The company is also are a member of **Compact for Safe Cosmetics** and **The Green Spa Network**.

Tina Schroeder, a San Francisco esthetician comments, "I am very impressed with Natural Magic Eco-Herbal Products. It is great to use a skin care line that is helping make a difference for our planet. My clients are also very impressed with the eco-initiatives as well as the clinical results from a natural line. "

All products are produced within **earth friendly standards**, including:

- No exposure to irradiation
- Produced using organic and natural ingredients
- Free of artificial coloring
- Free of synthetic fragrance
- Free from petrochemicals
- Free of genetically modified organisms (GMOs)
- Free of mineral oils
- Cruelty free, no animal testing
- Preservatives from natural sources
- Vegan friendly options
- Packaged in eco-friendly recyclable packaging when possible

Professionals in the beauty industry, media, and those interested in more information or to purchase Natural Magic's organic and natural products can visit <http://www.nmechoherbal.com>, or contact:

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