

## Natural Magic Announces Earth Friendly Herbal Skin Care, Provides Eco-Friendly Refill-Recycle Program

### Herbal products used by professionals and available online, to be included in Golden Globe gift bags

December 14, San Francisco - California based [Natural Magic](#) recently launched a new line of natural and organic herbal skin care with an earth friendly focus. The company, which is a member of [The Campaign for Safe Cosmetics](#), provides eco-friendly and effective natural and organic skin care that replenishes and rejuvenates skin without harmful ingredients. Founder/owner Yvette Dellanini Ward comments "My background as an esthetician, acupuncturist and herbalist led to my exploring healing effects of Chinese herbology on the skin. I had a friend who suffered with terrible hyperpigmentation and I gave her herbal soaks with Pearl Powder. The results were amazing. I was inspired to create effective natural skin care that is free of harsh chemicals and eco-friendly."

Ward also notes that "consumers are becoming more savvy about all natural, eco-friendly products, which could be why Natural Magic Eco-Herbal Skin Care products were chosen to participate in the 2010 Golden Globes gift bags." Natural Magic is already being used by professionals with positive results. Notes Tina Schroeder, a San Francisco esthetician, "I am very impressed with Natural Magic Eco-Herbal Products. I love the Eye Treatment and I could see major improvement in just a few uses. I highly recommend their eco-friendly natural and organic products to anyone looking to update or change their skin care regimen."

All products are produced within earth friendly standards, including:

- No exposure to irradiation
- Produced using organic and natural ingredients
- Free of artificial coloring
- Free of synthetic fragrance
- Free from petrochemicals
- Free of genetically modified organisms (GMOs)
- Free of mineral oils
- Cruelty free, no animal testing
- Preservatives from natural sources
- Vegan friendly options
- Packaged in eco-friendly recyclable packaging when possible

A unique [Eco-Friendly Refill-Recycle Program](#) also helps preserve the environment and save money. Users that purchase products online can send in empty containers for refill and receive 20% off that purchase and FREE SHIPPING! Or go to participating affiliates (contact us to see who is in your area) and they will refill products on location, 20% discount will still apply.

Professionals in the beauty industry, media, and those interested in more information or to purchase Natural Magic's organic and natural products can visit [www.nmechoherbal.com](http://www.nmechoherbal.com), or contact:

Phone: 650.458.9997

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